



# Public engagement to create support for gas-free (ready) homes in the Netherlands

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22 October 2019, Brussels

## Project context: Climate Agree and the gas phase-out



- Climate Agreement (June 2019): 49% emissions reduction by 2030
- Built environment:
  - Target: reduction of 3.4 Mton CO2 by 2030 (total emission now 19 Mton)
  - 1.5 million houses gas-free by 2030, total 7.8 million houses
  - Currently 95% of buildings connected to the gas grid
  - Key role for municipality, neighbourhood by neighbourhood approach
- Municipalities to publish **Transition Heat Vision** by end of 2021, detailing the plans for each neighbourhood.
- The Visions which will feed into the Regional Energy Strategies.
- **Stakeholder participation** seen as key success factor
- Measures need to incur the **lowest possible cost to society**





## Building support for the changes to come to people's homes

Objective: To create a **citizen-led process** of home renovation and build support for a **national programme** for deep renovation of the building stock



Launch an innovative public engagement process, at pilot scale, to promote home energy renovation.



Scale learning from the pilot to create a citizens' movement that prompts policy action.



Communicating to various stakeholders, including Dutch households.

Interest, engage and empower citizens to demand for measures that will make their homes (ready for) gas-free.



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