

To: Ministers, Members of the General Affairs Council  
CC: Permanent Representatives to the EU, ANTICI coordinators

Brussels, 9 April 2018

**MFF post 2020: Funding the accelerated transition  
towards an energy efficient Europe**

Dear Minister,

With the upcoming conclusion of the Clean Energy package and the preparation of its mid-century climate strategy, the EU is at the crossroad of its energy transition. The Multiannual Financial Framework (MFF) post-2020, which you will be debating with your fellow Ministers at the 12 April General Affairs Council, will be instrumental to support this transition.

Only a massive scale-up of energy efficiency investments will enable to build a climate-safe future<sup>i</sup> and to increase the affordability and resilience of the EU's energy system. Therefore, the Coalition for Energy Savings calls on you to consider the following points:

- Tapping the full economic potential of energy efficiency means additional investments of around €300 billion per year and leads to a net creation of 3.3 million jobs<sup>ii</sup>. The EU budget shall take into account the magnitude of this potential and leverage energy efficiency investments, as private investors have indicated their appetite for more energy efficiency projects<sup>iii</sup>;
- The EU budget shall reward Member States which are using their National Energy and Climate Plans to deliver ambitious climate and energy objectives<sup>iv</sup> in line with long-term decarbonisation goals; and
- The EU budget shall apply the efficiency first principle<sup>v</sup> in all planning and programmes to ensure that investment decisions are made upon appropriate assumptions about the size of the energy market, in line with the achievement of 2030 targets and longer-term climate and energy goals stemming from the Paris Agreement.

With the MFF post-2020, Europe has the opportunity to boost burgeoning energy efficiency markets and deliver tangible benefits for people, business and their environment.

Yours sincerely,



Stefan Scheuer, Secretary General

The Coalition for Energy Savings strives to make energy efficiency and savings the first consideration of energy policies and the driving force towards a secure, sustainable and competitive European Union. Its membership unites businesses, professionals, local authorities, trade unions, cooperatives, consumer and civil society organisations in pursuit of this goal. The Coalition calls on the EU to commit itself to a 40% energy saving target by 2030, and to step up policies, measures and investments in order to stop energy waste and tap the considerable energy savings potentials. Coalition members represent:

- more than 500 associations, 200 companies, 1,240 cooperatives
- 15 million supporters, more than 2 million employees and 650,000 members of cooperatives
- 2,500 cities and towns in 30 countries in Europe

*Members of the Coalition are:*

*Architects' Council of Europe (ACE), BEUC (The European Consumer Organisation), CEE Bankwatch Network, ClientEarth, Climate Action Network Europe (CAN-Europe), Climate Alliance, E3G, ECOS (The European Environmental Citizens Organisation for Standardisation), Energy Cities, European Alliance of Companies for Energy Efficiency in Buildings (EuroACE), European Alliance to Save Energy (EU-ASE), European Association for the Consumption-based Billing of Energy Costs (EVVE), European Association of Polyurethane Insulation Manufacturers (PU Europe), European Climate Foundation, European Committee of Domestic Equipment Manufacturers (CECED), European Copper Institute, European Council for an Energy Efficient Economy (eceee), European Environmental Bureau (EEB), European Federation of Intelligent Energy Efficiency Services (EFIEES), European Federation of Building and Woodworkers (EFBWW), European Insulation Manufacturers Association (Eurima), European Federation of Public, Cooperative & Social Housing (Housing Europe), European Partnership for Energy and the Environment (EPEE), Friends of the Earth Europe, Glass for Europe, REScoop, Transport & Environment (T&E) and WWF, as well as advisory members Buildings Performance Institute Europe (BPIE) and Regulatory Assistance Project (RAP).*

---

<sup>i</sup> 76% of additional emission reduction are required from energy efficiency in Europe to comply with Paris agreement objectives. Source: [Presentation by IEA](#), 2016.

<sup>ii</sup> According to data presented in European Commission, 2016, Impact assessment SWD(2016) 405 final. The energy efficiency cost-effective potential stands at reaching 40% energy efficiency by 2030. More information in Coalition for Energy Savings, 2018, [MFF post 2020 - Recommendations](#).

<sup>iii</sup> IIGCC, 2017, Energy Council – EU Institutional investors' view. Letter to Energy Ministers

<sup>iv</sup> For more information, CAN-Europe, 2018, How the EU budget can serve higher climate ambition

<sup>v</sup> The Coalition for Energy Savings, 2016, Progress on Energy Efficiency First