

Jean-Claude Juncker, President of the European Commission

Maroš Šefčovič, Vice-President for Energy Union, European Commission

Miguel Arias Cañete, Commissioner for Climate Action & Energy

Brussels, 29th January 2015

Energy savings test for an Energy Union

Dear President Juncker,

Dear Vice-President Šefčovič,

Dear Commissioner Arias Cañete,

In light of your deliberations on the important Energy Union framework, the Coalition for Energy Savings would like to call for crucial elements of the framework to ensure it meets its high expectations. To create an Energy Union, it must make the step from recognising the importance of energy efficiency to truly delivering energy efficiency and savings, together with the benefits they bring for energy security, sustainability, jobs and economic growth. The following must be key elements for the framework:

- An energy savings test to allow fair economic comparison between energy supply policies and investments and energy efficiency policies and investments. Such a test would be cross-cutting and integrate the various dimensions of the Energy Union framework, avoiding silos, and prioritise investments in energy efficiency when they make more economic sense. Currently, energy infrastructure is planned on exaggerated demand projections; this risks wasting public money and creating stranded assets as the EU achieves its climate and energy goals;
- A strong governance built on existing legislation to strengthen reporting, monitoring and enforcement. For energy efficiency, building on the Energy Efficiency Directive, which should be used to set out the overall objective for 2030, and improving enforceability of national energy efficiency plans through comparable and transparent reporting based on standardised data, definitions and indicators; and
- Stepping up ambition for 2030 taking into account the cost-effective energy savings potential across all sectors of the economy. Research published by the European Commission shows that the EU could cost-effectively save 40% of its energy consumption by 2030.

As a multi-stakeholder Coalition, uniting 26 European business, civil society, professional, trade union and local government organisations, we believe that the Energy Union can be a successful framework to aid cooperation on energy efficiency between Member States, regions and cities, and use the great opportunity given by low and falling oil prices to steer Europe towards a sustainable energy transition.

We look forward to having further opportunity for constructive dialogue with you on this.

Yours sincerely,



Paolo Falcioni, Chair of the Coalition for Energy Savings



The Coalition for Energy Savings strives to make energy efficiency and savings the first consideration of energy policies and the driving force towards a secure, sustainable and competitive European Union. Its membership unites businesses, professionals, local authorities, trade unions and civil society organisations in pursuit of this goal. The Coalition calls on the EU to commit itself to a 40% energy saving target by 2030, and to step up policies, measures and investments in order to stop energy waste and tap the considerable energy savings potentials.

Coalition members represent:

- more than 400 associations, and 150 companies*
- 15 million supporters, more than 2 million employees*
- 1,000 cities and towns in 30 countries in Europe*

Members of the Coalition are: Architects' Council of Europe (ACE), CEE Bankwatch Network, ClientEarth, Climate Action Network Europe (CAN-Europe), COGEN Europe, E3G, Energy Cities, European Alliance of Companies for Energy Efficiency in Buildings (EuroACE), European Alliance to Save Energy (EU-ASE), European Association of Polyurethane Insulation Manufacturers (PU Europe), European Climate Foundation, European Committee of Domestic Equipment Manufacturers (CECED), European Copper Institute, European Council for an Energy Efficient Economy (eceee), European Environmental Bureau (EEB), European Federation of Intelligent Energy Efficiency Services (EFIEES), European Federation of Building and Woodworkers (EFBWW), European Insulation Manufacturers Association (Eurima), European Federation of Public, Cooperative & Social Housing (Housing Europe), European Partnership for Energy and the Environment (EPEE), Friends of the Earth Europe, Glass for Europe, Lighting Europe and WWF, as well as advisory members Buildings Performance Institute Europe (BPIE) and Regulatory Assistance Project (RAP).