

President Barroso

Brussels, July 16th, 2014

**Energy Efficiency Target 2030:
*Not misleading numbers, but robust evidence needed***

Dear President,

Ahead of your decision on the energy efficiency review, the Coalition for Energy Savings, which brings together business, civil society, professional, trade union and local government organisations, calls on you to consider that a proposal for an energy efficiency target for 2030 based on incomplete or misleading information could be very damaging for EU's credibility and evidence-based policy making record.

The energy system costs of saving energy appear to be exaggerated. They are derived from questionable assumptions about the energy prices needed to trigger efficiency investments. In the real world efficiency investments are triggered by advice, incentives and market demand expectations and not only by the energy price. The draft Impact Assessment prepared by DG Energy itself recognises this problem and provides 'alternative' numbers by modelling lower discount rates. The result is a hefty reduction of the costs by 50% - yet Commission officials are not briefed on those figures.

If the EU is – and continues to be – on track to achieve 20% energy efficiency by 2020, with efforts spread over a decade, one would expect, if the momentum is maintained, to reach another 20% during the next decade thus reaching close to 40%. It is incomprehensible how numbers below 30% could be associated with 'keeping the momentum' while they would mean a dramatic reduction of annual energy efficiency improvements and jeopardise EU's energy security.

We understand the importance of concluding the work started by this Commission on climate and energy policies for 2030 and the time pressure involved. But it is not worth rushing spurious conclusions on energy efficiency targets, which contradict existing evidence.

The incoming President Jean-Claude Juncker has recently stated his commitment to binding and ambitious energy efficiency targets. The current College of Commissioners should facilitate future policy making, rather than closing doors.

The Coalition for Energy Savings believes that only a binding 40% energy efficiency target can keep the momentum and is also fully supported by the available evidence of its benefits and by the cost-effective saving potentials across sectors.

Yours sincerely,



Stefan Scheuer, Secretary General

The Coalition for Energy Savings brings together 27 business, professional, local authorities, trade unions and civil society associations. The Coalition's purpose is to make the case for a European energy policy that places a much greater, more meaningful emphasis on energy efficiency and savings.

Coalition members represent:

- more than 400 associations, and 150 companies*
- 15 million supporters, more than 2 million employees*
- 1,000 cities and towns in 30 countries in Europe*

Members of the Coalition are: Architects' Council of Europe (ACE), CEE Bankwatch Network, ClientEarth, Climate Action Network Europe (CAN-Europe), COGEN Europe, E3G, Energy Cities, European Alliance of Companies for Energy Efficiency in Buildings (EuroACE), European Alliance to Save Energy (EU-ASE), European Association of Polyurethane Insulation Manufacturers (PU Europe), European Climate Foundation, European Committee of Domestic Equipment Manufacturers (CECED), European Copper Institute, European Council for an Energy Efficient Economy (eceee), European Environmental Bureau (EEB), European Federation for Intelligent Energy Efficiency Services (EFIEES), European Federation of Building and Woodworkers (EFBWW), European Insulation Manufacturers Association (Eurima), European Federation of Public, Cooperative & Social Housing (CECODHAS Housing Europe), European Partnership for Energy and the Environment (EPEE), Friends of the Earth Europe, Glass for Europe, Lighting Europe, Royal Institute of Chartered Surveyors (RICS) and WWF, as well as advisory members Buildings Performance Institute Europe (BPIE) and Regulatory Assistance Project (RAP).