

Brussels, 15<sup>th</sup> February 2013

To: College of Commissioners  
José Manuel Barroso, President of the European Commission

**Climate and Energy Policy 2030  
Call for an energy efficiency target**

Dear President Barroso,

I am writing to you on behalf of the Coalition for Energy Savings in support of the Commission's plans to produce a Green Paper on Climate and Energy policy 2030. We believe an open discussion about a new policy framework is necessary and that time for further analysis to improve the existing policy architecture and respond to a changing economic and social environment is essential.

We want to stress that despite some progress in reaching its climate and energy targets for 2020 the EU is neither fully realising nor fully appreciating the multiple benefits of energy efficiency, though they would help foster acceptability and public support for new and ambitious 2030 policies.

While the Energy Efficiency Directive is a step in the right direction, it will very likely fall short of tapping the economic energy saving potentials and reaching the non-binding efficiency target for 2020. It is evident from the implementation of the 2020 package that the diverse barriers to energy efficiency are not tackled effectively by GHG or renewable energy policies alone, and that a binding target of its own for energy efficiency is a necessary element that is still missing.

Beyond this, given the concerns about the impact of growing energy costs to businesses and households and high levels of unemployment, it appears paramount for a 2030 perspective to give priority to energy savings and energy efficiency. Reaching the 20% efficiency target for 2020 would create millions of new jobs and be worth €200 billion<sup>1</sup> net savings yearly for households and businesses alike, thus boosting competitiveness and making renewable energy and climate ambitions easier to meet.

The Coalition for Energy Savings, which brings together European business and civil society associations and trade unions, therefore calls for the development of a binding energy efficiency target for 2030 which adequately reflects the 2050 perspective. This requires improving projections of energy consumption, models for costs and benefits of energy savings and understanding of the interactions of policies and targets, as well as an assessment of national and sectorial potentials and capacities to develop a viable effort sharing approach.

We believe that a Green Paper this year would be a valuable and essential first step in developing an energy efficiency target for a comprehensive and integrated climate and energy policy for 2030 and we look forward to contributing to it.

Yours sincerely,



Stefan Scheuer, Secretary General

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<sup>1</sup> Ecofys, Saving energy – bringing down Europe's energy prices, 2012